D21/204





RUBBER CO., INC., Ashland, Ohio, U.S.A.

9413 FIRE-GLO "SPORT BALL" 91/2" Fire-Glo Red Sport Ball with imprint in black.

Packed: 1 Dz.-Weight: 6 lbs./Dz.



Playground Beach and Game Balls





9593 PLAYGROUND BALL 91/2" Assortment of "Knick-Knack" & "Crazy Quilt" Designs. Packed: 1 Dz.—Weight: 6 lbs./Dz.



9543 MARINE PANEL BEACH BALL 91/2" Panel & Marine Design. Assorted Red, Blue, & Green. Packed: 1 Dz.—Weight: 6 lbs./Dz.



9493 PICTURE DECORATED PLAYBALLS 91/2" Assortment of Animal & Character

Designs. Assorted Colors. Packed: 1 Dz.-Weight: 6 lbs./Dz.





9893 POOL BALLS

91/2" Assortment of Pool Balls, High and Low Numbers. Includes "8" Ball. Packed: 1 Dz.-Weight: 6 lbs./Dz.



Variegated Design with imprint. Packed: 1 Dz.-Weight: 8 lbs./Dz.

9583 91/2" HEAVY WEIGHT PLAYBALL

Variegated Design with imprint. Packed: 1/2 Dz.—Weight: 14 lbs./Dz.



9693 "FUN-E-GLE" PLAYBALLS

Assortment of Fun-e-gles. Assorted Goofy Designs & Colors.

Packed: 1 Dz.—Weight: 6 lbs./Dz.



Again in 1966,

buyers are choosing

Eagle...the line with everything you need

to boost playball sales.

Beautiful designs, bril-

liant colors, widest assortment of volume-

building floor and

counter displays.

Choose the line

that means the

"most" in sales

...choose Eagle

9783 "8" BALL 91/2" "8" Ball, Glossy Black Finish. Packed: 1 Dz.—Weight: 6 lbs./Dz.



9753 "BIG LEAGUE" BASEBALL 91/2" Giant Big League Baseball. White with red imprint and seams. Packed: 1 Dz.—Weight: 6 lbs./Dz.



PLAYBAL Merchandisers

Think BIG, sell BIG in 1966 . . . put Eagle mass merchandising displays to work building business for you. A size for every store . . .

a shape for every space . . . a ball for every customer.



9857 Hang-up Sales E-X-T-E-N-D-E-R

Compact wire basket attaches to playball dis-

play rack, pegboard, shelf, counter, etc. A good

number to order now for increased sponge ball

sales. Holds 6 dozen 25¢ Sponge Balls. Dimen-

Packed: 1 each-Shipping Weight: 2 lbs.

sions: 28" x 7" x 6".



EAGLE GIANT WIRE RACK DISPLAYS — **BOOST PLAYGROUND BALL SALES!**

Order Eagle giant display racks for easy sale of any Eagle Playground and Game Ball. Three heavy wire racks. Large rack holds up to 12 dozen 10" playballs. Smaller rack holds up to 6 dozen 10" playground balls. A still smaller floor rack holding 4 dozen 10" balls is also available. Check your Eagle price list for further information. Racks shipped in flat carton for easy assembly. Display sign and complete instructions included.

9893 RACK

Measures 44" x 44" at base, 84" high, 36" x 36" at top. 9883 RACK

Measures 42" x 42" at base, 72" high, 30" x 30" at top.

9863 FLOOR RACK

42" high, 30" x 30" at top

EAGLE Playground Ball Displays

TRAFFIC STOPPERS . . . every one of them- Eye-catching, multi-color floor and counter merchandisers. Sturdy, compact . . . one of your top profitproducers per unit of space. Self-selling . . . use anywhere in the store.



3231 TOWER FLOOR DISPLAY

Contains: 2 dozen 91/2" Assortment of Confetti & Variegated Playground Balls. Assorted Colors. Packed: 2 Dz.— Weight: 13 lbs./Dz.

3371 TOWER FLOOR DISPLAY

Contains: 2 dozen 10" Assortment of Confetti & Agate Playground Balls. Assorted Colors. Packed: 2 Dz .--Weight: 15 lbs./Dz.



PLAYBALL

from...

3091 TOWER FLOOR DISPLAY

Contains: 2 dozen 91/2" "Knick-Knack" & "Crazy Quilt" Playground Balls. Assorted Colors. Packed: 2 Dz .- Weight: 13 lbs./Dz.



Contains: 2 dozen 91/2" "Fire-Glo" Sport Balls, Fire-Glo Red with Black Imprint. Packed: 2 Dz.—Weight: 13 lbs./Dz.



3241 Confetti & Variegated Designs. 3251 "Knick-Knack &

"Crazy Quilt" Designs. 3271 Picture Decorated

Playballs 3281 Deluxe Decorated

3291 Marine Panel Design Playballs

3351 Fun-E-Gles

& "Crazy Quilt" Playground Balls.

Packed: 1 Dz.—Weight: 7 lbs./Dz. 3381 TOWER FLOOR DISPLAY

3201 TOWER FLOOR DISPLAY

Assorted Colors.

Assorted Colors.

Contains: 1 dozen 91/2" Assortment of

Confetti & Variegated Playground Balls.

Contains: 1 dozen 91/2" "Knick-Knack"

Packed: 1 Dz .- Weight: 7 lbs./Dz.

3361 TOWER FLOOR DISPLAY

Contains: 1 dozen 10" Assortment of Confetti & Agate Playground Balls.

Assorted Colors. Packed: 1 Dz.—Weight: 7 lbs./Dz.



Playballs

3341 Pool Balls

B. 10" PLAYGROUND BALL SHIPPER DISPLAYS

Packed: 2 Dz.-Weight: 15 lbs. Ea. 3501 Confetti & Agate Designs

3511 "Knick-Knack" & "Crazy Quilt" Designs







2212 21/4" PINKY HAND BALL Packed: 1 Dz./Shelf 36 Dz./Case Pack Weight: 47 lbs./Case



Pack

3512 3%" INFLATED SOFTBALL Packed: 1 Dz./Shelf **Assorted Colors** Packed: 1 Dz./Shelf Pack 24 Dz./Case Pack 12 Dz./ Case Pack



2622 23/4" EAGLE SCREWBALL Packed: 1 Dz./Shelf 12 Dz./Case Pack



Game Balls





2701 PEBBLE BALL CONTAINS: 4 dozen White Pebble Balls. Packed: 1 Display to

Shipper. Shipping Weight: 5 lbs./Deal.





8413 VOLLEYBALL

81/2" Official Size White with imprint. Packed: 1 Dz./Case-Weight: 8 lbs./Case

8513 81/2" Official Size White Suede Volleyball. Imprint in Black. Each ball individually poly bagged with reinflating valve and needle. Packed: 1/2 Dz./Case-Weight: 5 lbs./Case



81/2" Official Size Tan with Imprint. Packed: 1 Dz./Case-Weight: 8 lbs./Case

81/2" Official Size Tan Flexite Kick Ball. Imprint in Black with reinflating valve and

Packed: 1/2 Dz./Case-Weight: 5 lbs./Case



8523 TETHERBALL

81/2" Official size White Flexite Tetherball, reinforced fastener. With reinflating valve and needle. Each ball packed in Poly Bag with rope and instruction sheet. Packed: 1/2 Dz./ Case-Weight: 51/2 lbs./Case



CONTAINS: Eagle 44 Tetherball, complete with rope and pole. Packed in attractive carrying case with instruction booklet. Case Packing: 1/3 dozen. Shipping Weight: 32 lbs./Case.







DECORATED

Rubber and **FLEXITE**® **Playballs**







RUBBER DECORATED OPEN STOCK

Style No.	Size	Description	Shelf Packing	Case Packing	Shpg. Wt. Per Case
2322 3022 3422 4022 5022 6022	23/8" 3" 31/2" 4" 5" 6"	Each size furnished in beautiful 4-color decorations, assorted designs. Large sizes 4" through 6" cello-wrapped.	1 Doz. 1 Doz. 1 Doz. 1 Doz. 1 Doz. 1 Doz.	24 Doz. 12 Doz. 12 Doz. 6 Doz. 1 Doz. 1 Doz.	34 Lbs. 26 Lbs. 38 Lbs. 25 Lbs. 6 Lbs. 9 Lbs.



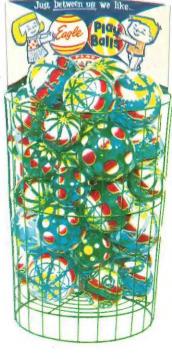
Contains:	Prepriced		
14 only 4022-4"	59¢		
14 only 5022-5"	79¢		
14 only 6022-6"	98⊄		
Packed: 1 Deal complete in V	Vire Basket.		
Shipping Weight: 25 lbs.			

TOTAL RETAIL VALUE \$33.04

3451 "CLEAR-GLO" DECORATED PLAYBALL ASSORTMENT

O to the state of	
Contains: Prepriced	
24 only 4533 43/8"59¢	
12 only 7533 71/2"98¢	
Packed: 1 Deal complete with Floor	
Display.	
Shipping Weight: 15 lbs.	

TOTAL RETAIL VALUE \$25.92



EIRE-GLO

Sponge Balls and Counter Displays Sell More!





OPEN STOCK

UPEN STUCK				
Style No.	Size	Shelf Packing	Case Packing	Shpg. Wt. Per Case
	DELUXE DEC	CORATED "FIRE	-GLO" ASSORTM	ENT
2637	23/4"	1 dozen	1 gross	36 Lbs.
2737	27/8"	1 dozen	1 gross	39 Lbs.
3037	3"	1 dozen	1 gross	43 Lbs.
	SOLID & DEC	CORATED "FIRE	-GLO" ASSORTM	ENTS
2697	23/4"	1 dozen	1 gross	36 Lbs.
2797	27/8"	1 dozen	1 gross	39 Lbs.
3097	3"	1 dozen	1 gross	43 Lbs.
"FIRE-GLO" ASSORTMENTS				
2077	2"	2 dozen	3 gross	42 Lbs.
2177	21/8"	2 dozen	3 gross	52 Lbs.
2277	21/4"	2 dozen	2 gross	38 Lbs.
2677	23/4"	1 dozen	1 gross	36 Lbs.
2777	27/8"	1 dozen	1 gross	39 Lbs.
3077	3"	1 dozen	1 gross	43 Lbs.
		POOL BA	LLS	
2627	23/4"	1 dozen	1 gross	36 Lbs.
		"EIGHT" B	ALLS	
2657	23/4"	1 dozen	1 gross	36 Lbs.
	ANIM	AL DECORATED	ASSORTMENT	
2687	23/4"	1 dozen	1 gross	36 Lbs.
"FIRE-GLO" RETURN BALLS				
1677	13/4"	2 dozen	4 gross	42 Lbs.
1777	17/8"	2 dozen	4 gross	50 Lbs.
SPONGE BASEBALLS—SOFTBALLS				
2147	21/8"	2 dozen	3 gross	52 Lbs.
2247	21/4"	2 dozen	2 gross	38 Lbs.
2667	23/4"	1 dozen	1 gross	36 Lbs.
2767	27/8"	1 dozen	1 gross	39 Lbs.
3567	35/8"	1 dozen	½ gross	43 Lbs.







TWIN SPONGE BALL RACK PAKS

7151 23/4" TWIN RACK PAK

Two 25¢ Sponge Balls in 3 color Poly Bag, Hole Punched for Hooks.
Packed: 6 Bags/Box—6 Dz. Bags/Case
Weight: 33 lbs./Case

7441 23/4" TWIN RACK PAK

Two 25¢ Sponge "Pool" Balls in 3 color Poly Bag, Hole Punched for Hooks. Packed: 6 Bags/Box— 6 Dz. Bags/Case Weight: 33 lbs./Case



7011 "PLAYMATE" DECDRATED DISPLAY CONTAINS: 36 only 2¾" Assorted Solid and Decorated "Fire-Glo" Sponge Balls. Packed: 4 deals per case. Weight: 38 lbs./Case.



7191 "PLAYMATE" SELF-SERVICE DISPLAY
CONTAINS: 25 only 2½" Assorted "Fire-Gio", 12
only 2¾" "Champion" Baseballs, 33 only 2¾"
Assorted "Fire-Gio".
Packed: 3 deals per case.
Weight: 44 lbs./ Case.

7561 "PROMOTIONAL"
SPONGE ASSORTMENT
CONTAINS: 48 only 234" Solid

7551 "PROMOTIONAL"
SPONGE ASSORTMENT
CONTAINS: 48 only 2½" Solid

"Fire-Glo" Sponge Balls.

Assorted Colors.

Weight: 8 lbs./deal.

Packed: 1 deal.

"Fire-Glo" Sponge Balls.

Weight: 11 lbs./deal.

Assorted Colors.

Packed: 1 deal.



7021 "PLAYMATE" BASEBALL DISPLAY
CONTAINS: 36 only 2%" "Champion" Baseballs,
Packed: 4 deals per case.
Weight: 38 lbs./Case.



7391 NEW "POOL" SPONGE BALL DISPENSER
CONTAINS: 36 only 2¾" Assorted "Pool" Balls,
Assorted colors and numbers.
Packed: 1 deal per case,
Weight: 9 lbs./Case.



7031 "MONARCH" SELF-SERVICE DISPLAY
CONTAINS: 6 only 1¾" "Fire-Glo" Return Balls,
12 only 1¾" Assorted "Fire-Glo", 10 only 2¾"
"Champion" Baseballs, 20 only 2¾" Assorted
"Fire-Glo",

Packed: 6 deals per case. Weight: 60 lbs./Case.



7541 "ANIMAL" DECORATED DISPLAY
CONTAINS: 48 only 23/4" "Animal" Decorated
Sponge Balls. Assorted Colors and Designs.
Packed: 1 deal.
Weight: 12 lbs./deal.

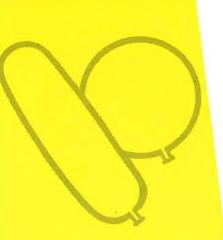


7251 DECORATED SPONGE
BALL FLOOR DISPLAY
CONTAINS: 144 only 234" "Fire-Glo"
Sponge Balls.
Packed: 1 deal with floor merchandiser.
Weight: 36 lbs./Case.



CONTAINS: 72 only "Twin-Pack" Sponge Ball Packages. Packed: 1 deal with floor merchandiser. Weight: 36 lbs./Case.

8



For Fun **Anytime!**







5844 MOON SHOT ROCKET BALLOON CARD CONTAINS: 36 Count. 10¢ 3 Stage Rocket Balloons, Poly

Cover

Packed: 1 to a Bag, 25 per Case Pack. Shipping Weight: 22 lbs./Carton.





1744 "SANITARY SEALED" BALLOON CARD CONTAINS: 36 Sanitary Sealed 10¢ Novelty Balloons. Each balloon in sealed package, prepriced 10¢ each. Packed: 1 to Bag, 25 Bags/Case Pack.

Weight: 26 lbs./Carton.

1244 CLOWN CARD CONTAINS: 72 Count, 5¢ Asst. 9R-524. Poly Cover. Packed: 1 to a Bag, 25 per Case Pack. Shipping Weight: 22 lbs./Carton.

1444 CLOWN CARD CONTAINS: 72 Count, 5¢ Asst. 524-718, 9R-327-9P. Poly Cover. Packed: 1 to a Bag, 25 per Case Pack.

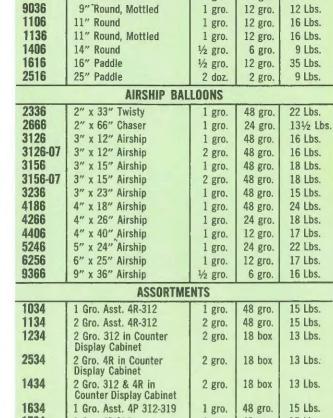




"GIANT" BALLOON CARD CONTAINS: 36 Count, 10¢ 18 only 16P, 18 only 16P Mottled. Poly Cover. Packed: 1 to a Bag, 25 per Case Pack.

Shipping Weight

30 lbs./Carton.



OPEN STOCK BALLOONS

ROUND BALLOONS

Pack

1 gro.

1 gro.

1 gro.

1 gro.

1 gro.

1 gro.

Description

4" Round

4" Paddle

5" Round

7" Round

8" Round

9" Round

4016

5006

7006

8006

9006

Case Shpg. Wt. Pack per Ctn.

48 gro.

48 gro.

48 gro.

24 gro.

24 gro.

12 gro.

14 Lbs.

14 Lbs.

15 Lbs.

15 Lbs.

16 Lbs.

12 Lbs.

10¢ and 25¢

BALLOON

PACKAGES

29¢

BALLOON

PACKAGES

29€ 59¢ and 98¢

BALLOON

PACKAGES

1 1 10 10 1	E did. Hotel In oth	- 0.0.	10 9.00	20 000
1234	2 Gro. 312 in Counter Display Cabinet	2 gro.	18 box	13 Lbs
2534	2 Gro. 4R in Counter Display Cabinet	2 gro.	18 box	13 Lbs
1434	2 Gro. 312 & 4R in Counter Display Cabinet	2 gro.	18 box	13 Lbs
1634	1 Gro. Asst. 4P 312-319	1 gro.	48 gro.	15 Lbs
1734	1 Gro. 4P-315	1 gro.	48 gro.	15 Lbs
4034	1 Gro. Asst. 6P-327 525-418	1 gro.	24 gro.	15 Lbs
5534	1 Gro. 9R-625-440-718	1 gro.	12 gro.	14 Lbs
5034	1 Gro. 1022-340-440-546	1 gro.	12 gro.	17 Lbs
7634	½ Gro. 16P-936	1/2 gro.	12 gro.	19 Lbs
7834	1/2 Gro. Asst. Rooster, Duck, Cathead, 16 Paddle	½ gro.	12 gro.	19 Lbs
7934	Musical Baton, 613 Doll	½ gro.	6 gro.	13 Lbs
1196	14" Cathead, Printed	1/2 gro.	12 gro.	20 Lbs
1116	Duck, Printed	1/2 gro.	12 gro.	19 Lbs
1166	Rooster, Printed	½ gro.	12 gro.	19 Lbs
2:	UCINCH .			



5944 PUNCH BALLOON CARD CONTAINS: 36 Count, 14R, Punch Balloon with Band attached. Poly Cover. Packed: 1 to a Bag, 20 per

Case Pack. Shipping Weight 27 lbs./Carton.



5644 "PLAYMATE" CARD CONTAINS: 36 Count, 10¢ Asst. 16P. 14 Cat & Nobby. Poly Cover. Packed: 1 to a Bag, 25 per

Case Pack. Shipping Weight 22 lbs./Carton.











5274

Pack



Case Pack

1074



10 Count 10é Package, Asst. 4P-312 4 Balloon & Squawker Package 21 Count 25¢ Package, Asst. 312-4R 25 Count Poly Package, Asst. 4P-312 16 Count Animal Package, Asst. Twisty Balloons

Description

Shpg. Wt. per Ctn. 4 doz. 4 gro. 13 Lbs. 4 doz. 4 gro. 12 Lbs. 12 Lbs. 2 doz. 2 gro. 2 doz. 16 Lbs. 2 gro. 2 doz. 2 gro. 14 Lbs. 15 Count Twisty Package, 15 only 233 Twisties 18 Lbs. 2 doz. 2 gro. 25 Count "Party Pack" Poly Package w/header, Asst. 4P-312 | 2 doz. 16 Lbs. 2 gro.



6574





6174



1474





PARTY

PACK

Style No. Description 8874 6 Count Happy Birthday, 6 only 7P Printed 8524 10 Count Poly Balloon Package, 5 only 9R-5 only 524 6174 31 Count Poly Package, Asst. 4P-312 1474 10 Count Birthday Package, 7R Asst. 1274 3 Punch Balloons, 14R with Band 1784 3 Baton Balloons 1484 30 Count "Party Pack" Poly Package w/header, Asst. 4P-312 2084 20 Count Jet Chaser Balloon Package 2184 3 Rocket Balloons



1784

2084 2184

Case Pack Box Pack per Ctn. 2 doz. 2 gro. 16 Lbs. 2 doz. 2 gro. 17 Lbs. 2 doz. 2 gro. 18 Lbs. 14 Lbs. 2 doz. 2 gro. 18 Lbs. 2 doz. 2 gro. 16 Lbs. 2 doz. 2 gro. 18 Lbs. 2 doz. 2 gro. 17 Lbs. 2 doz. 2 gro. 17 Lbs. 2 doz.









1274



1284



Style No. Description 1584 10 Count "King Size" Poly Package w/header, 5 only 9R—5 only 426 17 Lbs. 12 Count "King Size" Poly Package w/header 20 Lbs. 1084 Party Pump Pack. 60 Asst. Balloons and Pump w/header 81/2 Lbs. 1284 16 Count Pump Pack, 8 only 312-8 only 4P Asst. 41/2 Lbs. 5874 19" Punch Balloon w/band 18 Lbs. 2 doz. 2 gro. 30 Count "Special" Poly Package, 9 Round Asst. 15 Lbs. 1 doz. 1/2 gro. 18 Asst. Balloons and Inflating Pump, 9 only 4 Round, 6 Lbs. 2 doz. 2 doz.

BALOON DEALS

Sell up . /. stock up with fabulous new Eagle Balloon Deals. Counter cards and floor displays for every merchandising situation in any size of store.



4611 CONTAINS: 4 dozen 1174 10¢ Package, 3 dozen 5274 25¢ Package, 3 dozen 5274 25¢ Package. All printed Poly Packages with hole punched. Wire Rack and Display Sign.

Packed: 1 to Carton.

Shipping Weight: 7 lbs./ Carton. Total Retail Value: \$13.80





4621 CONTAINS: 4 dozen 1174 10¢ Package, 4 dozen 5274 25¢ Package, 2 dozen 5024 29¢ Package, 2 dozen 8524 29¢ Bargain Bag. All printed Poly Packages with hole punched. Wire Rack and Display

Packed: 1 per Carton. Shipping Weight: 10 lbs./Carton.

Total Retail Value: \$30.72



6021 BALLOON DISPLAY RACK
CONTAINS: 12 doz. #1174 10 count Poly Package—Retail 10¢;
8 doz. #5274 25 count Poly Package—Retail 25¢; 6 doz. #8514
10 count Bargain Bag—Retail 29¢; 4 doz. #1684 12 King Size
Balloon Bag—Retail 59¢; 2 doz. #1084 Party Pump Pack—

Retail 98¢.
All packages prepriced. Each Display Packed with Stand, Fixtures

and Sign. Shipping Weight: 44 lbs./each. Total Retail Value: \$111.12

6071 BALLOON DISPLAY RACK
CONTAINS: 6 doz. #1574 21 count Poly Package—Retail 25¢; 6 doz. #1374 Animal Poly Package—Retail 25¢; 6 doz. #8524
10 count Bargain Bag—Retail 29¢; 4 doz. #1284 Party Pump Pack—Retail 39¢; 4 doz. #1684 12 King Size Balloon Bag—Retail 59¢; 3 doz. #1984 "Special" 98¢ Package—Retail 98¢
All packages prepriced. Each Display Packed with Stand, Fixtures and Sign. and Sign. Shipping Weight: 53 lbs./each.

Total Retail Value: \$139.20

6081 BALLOON DISPLAY RACK
CONTAINS: 12 doz. #5274 25 count Poly Package—Retail 25¢;
12 doz. #1374 Animal Poly Package—Retail 25¢;
12 doz. #1374 Animal Poly Package—Retail 25¢;
10 count Bargain Bag—Retail 29¢; 6 doz. #1784 3 Baton Balloon Package—Retail 29¢; 6 doz. #1274 3 Punch Balloon Package—Retail 29¢; 6 doz. #1684 12 King Size Balloon Bag—Retail 59¢; 2 doz. #1084 Party Pump Pack—Retail 98¢; 2 doz. #1984 "Special" 98¢ Package—Retail 98¢.
All packages prepriced. Each Display Packed with Stand, Fixtures and Sign

Shipping Weight: 66 lbs./each. Total Retail Value: \$245.04

6121 BALLOON FLOOR MERCHANDISER

Sturdy, slant-front unit 62" high, only 14" x 23" at base. CONTAINS: 6 doz. 25¢ Poly Packages; 6 doz. 25¢ Animal Packages and 6 doz. 29¢ Poly Packages. All poly packages prepriced. Packed: 1 Deal per Case, Complete with Display Hooks. Shipping Weight: 18 lbs./each.

Total Retail Value: \$56.88





EAGLE RUBBER CO., INC. Ashland, Ohio, U.S.A.